

Pannasastra University of Cambodia, Department of Communications and Media Arts  
Prof. Joshua Wilwohl  
Tuesday and Thursday, 9:30 a.m. to 11 a.m.  
Winter term 2014/2015

## Introduction to Journalism

In this class, you will learn the basics of journalism with a focus on web and digital. Classes will include lectures, discussions and assignments. You will be graded as stated below.

### Grade breakdown

Assignments (homework): *100 points*  
Midterm exam (news writing): *100 points*  
Participation and attendance: *50 points*  
Final project: *150 points*  
**Total: 400 points**

### Readings (They are free. Please download for review.)

Journalism: A Very Short Introduction, [http://pauladaunt.com/books/Journalism\\_Introduction.pdf](http://pauladaunt.com/books/Journalism_Introduction.pdf)

Basic news writing, <http://www.ohlone.edu/people/bparks/docs/basicnewswriting.pdf> and  
<https://www.uilTEXAS.org/files/academics/journalism/news-overview.pdf>

Writing for the web,  
[http://www2.uncp.edu/home/acurtis/Courses/ResourcesForCourses/PDFs/Writing\\_News\\_Copy\\_for\\_the\\_Web.pdf](http://www2.uncp.edu/home/acurtis/Courses/ResourcesForCourses/PDFs/Writing_News_Copy_for_the_Web.pdf) and <http://communications.uvic.ca/publications/pdf/writing-for-web.pdf>

Reuters Institute Digital News Report 2014,  
<https://reutersinstitute.politics.ox.ac.uk/sites/default/files/Reuters%20Institute%20Digital%20News%20Report%202014.pdf>

The Pirate's Dilemma, [http://www.morehshin.com/fall12emac4326/wp-content/uploads/2012/08/thepiratesdilemmapirate\\_copy.pdf](http://www.morehshin.com/fall12emac4326/wp-content/uploads/2012/08/thepiratesdilemmapirate_copy.pdf)

Journalism ethics, [http://www.nytc.com/wp-content/uploads/NYT\\_Ethical\\_Journalism\\_0904-1.pdf](http://www.nytc.com/wp-content/uploads/NYT_Ethical_Journalism_0904-1.pdf) and  
<https://www.spj.org/pdf/ethicscode.pdf> and  
<http://journalism.nyu.edu/assets/PageSpecificFiles/Ethics/NYU-Journalism-Handbook-for-Students.pdf>

Eloquent JavaScript, <http://eloquentjavascript.net/>

### Schedule

Week 1: What is news and finding news  
Week 2: Writing news  
Week 3: Writing news continued, and writing for the web  
Week 4: Writing for the web continued, and writing for social media  
Week 5: Disruption of the written word: Print, television and radio ("old" media) versus the Internet and mobiles ("new" media)  
Week 6: A terrorist bazaar: The rise of digital media and technology among evil and others (and at times before the media industry)  
Week 7: Anyone can be a journalist: the bloggers versus the professionals  
Week 8: The demand for content: social media and breaking news  
Week 9: Mobile journalism: smartphones and tablets, and live events  
Week 10: Multimedia: Photos, audio and video  
Week 11: News as a business  
Week 12: News as a business continued, and disruption of the business  
Week 13: Press law and ethics  
Week 14: Press law and ethics continued  
Week 15: Design and programming  
Week 16: Presentations